

IMAGE AS TEXT

The 21st century has pulled us into a trivial cycle of high-speed information. We are immersed in a constant flow of images, pictures, videos, *memes*, social media ads, and heaps of other visual stimulation sources. An image is easily noticeable, and its message becomes clear within a fraction of a second.

Similarly, a text in a book has gradually taken shape of an image by appearing in comic books or graphic novels.

How is this increasingly visual development of information affecting our lives? What does it bring? How important is an image in a text and should it be important at all?

Vilnius Book Fair 2021 will offer its visitors texts and images in the context of **Image as text** unravelling through art exhibitions, live conversation and discussions, presentations of the best books and authors of the year.

Let's meet and explore!

Since its start in the year of 2000, the International Vilnius Book Fair is the biggest and most important book fair in the Baltic countries. It is also the popular cultural event in Lithuania, and the main annual meeting place of publishers, authors and readers.



Vilniaus knygų mugė
Vilnius Book Fair

2021 FEBRUARY 25–28

Organizers



Lithuanian Publishers
Association



Cultural programme
supported by the



MINISTRY OF CULTURE
OF THE REPUBLIC
OF LITHUANIA

Partner



VILNIUS

What is special in Vilnius Book Fair?

Young Readers' Book Hall

All the novelties of children literature presented by Lithuanian and foreign publishers, as well as the space, where young readers can read, talk or play freely and meet their famous book characters or writers. There you will find the **Library Open**, friendly and modern library created by the Lithuanian Librarians Association, devoted to reading and networking for young people. The **Creative Space** invites visitors of the Fair to take part in the creative workshops, with the famous artists and book illustrators from Lithuania and abroad.

The Book Cinema Hall

The screenings of the latest movies made after well-known novels, and documentary films about writers, poets and artists.

Lithuanian National Television and Radio Hall

Is the event area, where Lithuanian National TV and Radio broadcasts the most interesting meetings with well-known guests of the Fair.

Forum

The main area where serious discussions and intelligent conversations with well-known Lithuanian and foreign representatives of culture, art, business and science take place. The traditional **Discussion Club** invites to enjoy a cycle of deep and intellectual discussions.

Music Hall

It is the biggest music industry event in Lithuania to begin in Vilnius Book Fair 2015! The organizer – association AGATA.

Hall layout

Hall 1 – Music Hall

1.1 The Book Cinema Hall

Hall 2 – Culture Centres in Lithuania

Hall 3 – Scientific and Academic Literature
Forum

Gallery of Hall 3
VIP lounge
Media Centre

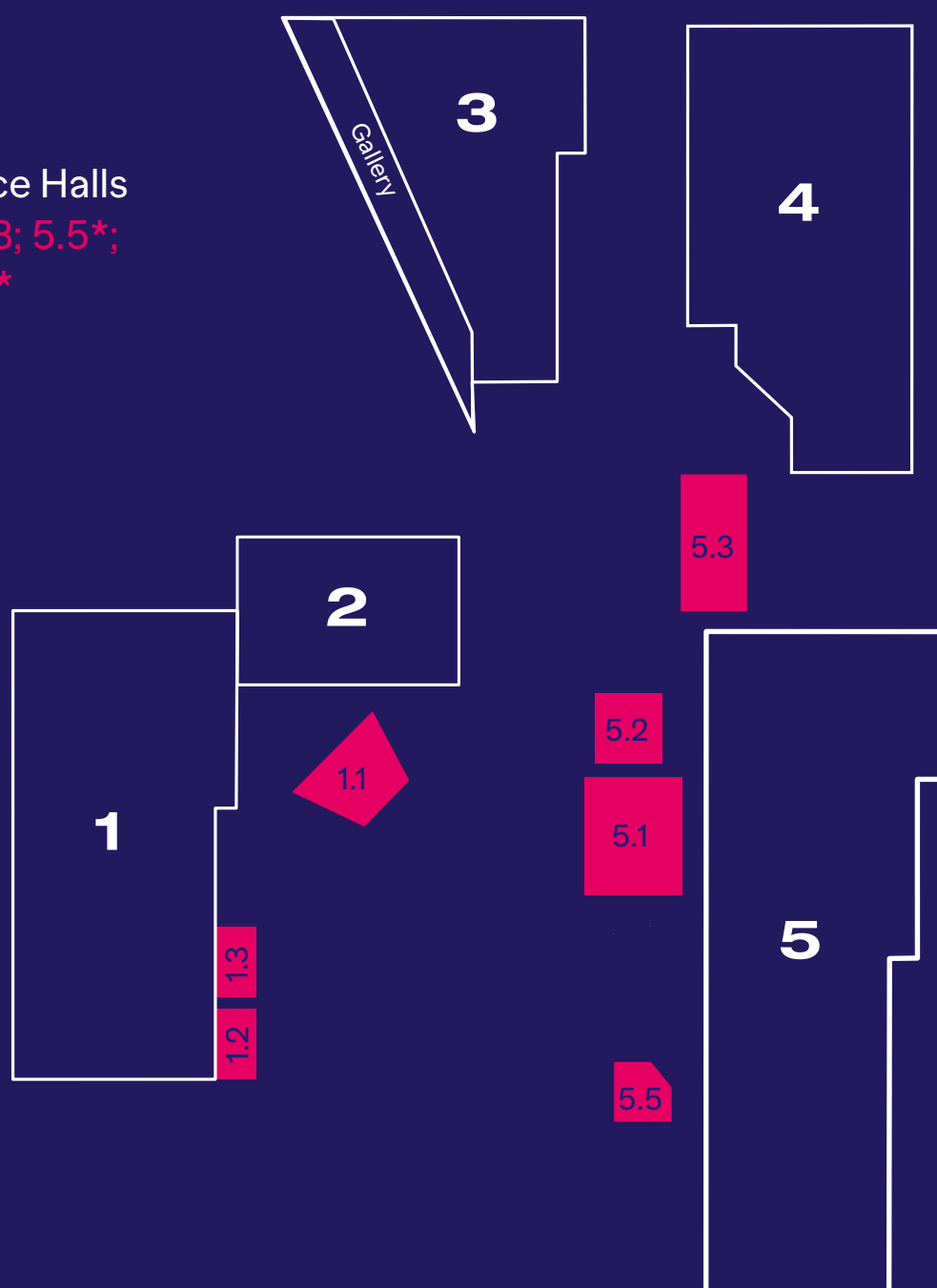
Hall 4 – Young Readers' Book Hall
Creative Space
Library Open

Hall 5 – Fiction and Specialized Literature
Writers' Corner

Conference Halls

5.1; 5.2; 5.3; 5.5*;
1.1; 1.2*; 1.3*

*ground floor



Contact details

Registration of exhibitors online at [here](#)

All information regarding the participation: [here](#)

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